GUILLAUME MATOUK

> You can only draw simplicity well after a thorough study of complexity.

Chasné-sur-Illet · France

French · Driver's license (B)

PRODUCT DESIGNER

EXPERIENCE

Lead Product Designer at CYIM

October 2024 – Present | Rennes, France

- Design digital solutions for medical congresses and scientific and professional societies.
- Manage a four-person team of two graphic designers and two product designers.
- Oversee graphic production workflows and build Figma prototypes with design systems.
- Lead product transformation and service design initiatives.

Senior Product Designer at Net-Ng

April 2024 – October 2024 | Rennes, France

- Designed business and ERP tools for industrial, security, and logistics clients.
- Contributed to the company website redesign and launch.
- Represented the company in external communications at Breizhcamp.

Product Designer at Make Music

May 2023 – March 2024 | Boulder, Paris, Rennes

- Designed interactive sheet-music learning solutions for academic and B2C audiences.
- Created a user research hub and conducted interviews and usability tests.
- Delivered UI, QA, and responsive design in an English-speaking five-designer team using Shape Up, Figma, and a design system.

Product Designer at Chance

2021 – 2023 | Paris, Rennes

- Designed a career-development and skills-assessment platform.
- Designed and tested a peer-support community feature.
- Led interviews, usability tests, delivery, and quality assurance in an English-speaking Shape Up team.

EXPERTISE

User research planning, facilitation, and reporting

Usability testing

Figma prototyping with auto-layout and components

Design systems aligned with brand voice and identity

Product and service design

Team leadership

TOOLS

Figma | Adobe Creative Suite | Sketch and Adobe XD | Microsoft Office Suite | Notion | Jira and Asana

LANGUAGE

English — Professional working proficiency

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EXPERIENCE — CONTINUED

Product Designer at Hellowork

2017 – 2021 | Rennes, France

- Worked on a job board platform, mobile application, and training website.
- Designed for a B2C audience with a focus on conversion optimization.
- Conducted user research and applied design system principles.
- Managed prototyping, delivery, and QA in an Agile Scrum product team.

UX/UI Designer and Communications Officer at Artefacto

2013 – 2017 | Rennes, France

- Designed mobile applications, websites, and interactive mapping tools, including Urbasee.
- Managed web projects and digital communications.
- Supported SEO, brand strategy, and content writing.

EDUCATION & TRAINING

Agile / Scrum Master Training
Orange, Rennes · 2018

Digital Marketing, SEO and Google Analytics
Yumens, Rennes · 2015

Ergonomics and User-Centered Interface Design
Ziggourat Formation, Paris · 2014

Multimedia Graphic Design, Visual Identity and Typography
LISAA Rennes · 2011–2013

Master’s Degree, History and Geography
France · 2003–2010

CAPES, National Teaching Certification Exam, History and Geography
France · 2003–2010